

and Take a Walk



Step Up [/] for Kids in Indiana!

September 16, 2008

On September 16, 2008, Indiana will join with Every Child Matters' (www.everychildmatters.org) in a non-partisan, national event on the steps of the U.S. Capitol, and with states across country, in Step up for Kids Day to draw public attention to issues affecting America's children—poverty, health care, juvenile incarceration, early care and education, child abuse and afterschool programs.

In Indiana at 10:00 a.m. local time on September 16, 2008, the Children's Coalition of Indiana is inviting businesses, schools, childcare centers and homes, congregations, libraries, community organizations and individuals to "Step Up and Take a Walk for Kids in Indiana."

In Indianapolis, the Children's Coalition is sponsoring a walk around Monument Circle to draw attention to these important issues affecting all of America's children. Advocates will encourage visitors to the Circle to announce they are voting for kids in this election with T-shirts, fans, bumper stickers and other materials. The Children's Coalition of Indiana will also make its 2008 Policy Agenda available to the press. The walk will start from the Indiana Government Center at about 10:00 a.m., arriving at the circle at approximately 10:20 a.m.

How can you participate? By organizing your own walk! Here is how it can work in your town or city:

- 1. Share this information flier with groups that you feel are interested in holding a local event.
- 2. Plan an organizing meeting.
- 3. Identify a location accessible to participants. Decorate strollers, bicycles, signs and banners to add to the parade.
- 4. Appoint a spokesperson to respond to any press or participant inquiries.
- 5. Notify and invite local elected officials.
- 6. Develop a press release and place the event on community calendars.
- 7. Coach participants on talking points about the status of children in your community.
- 8. Request event resources and supplies from the Children's Coalition of Indiana.
- 9. Step Up and Take a Walk for Kids on September 16, 2008!

For more information about the statewide event, contact Kristen LaEace, Education Committee Chair, Children's Coalition of Indiana, at 317.921.1264 or kristen.laeace@uwci.org.

For more information about and resources for Step Up for Kids Day, visit http://www.everychildmatters.org/National/Campaigns/Step-Up-4-Kids.html.